

Use of Photographic Images and Video Recordings

During the school year the school would like to take and use photographs and the names of your child/children to publicize or promote school activities. These would include them taking part in activities such as sports day, classes (including PE classes), the school Fete, musical events, theatrical events (for instance school plays), special events (such as History days and fund raising activities) and school trips. Group photographs taken may be stored in the school archives.

Before any photographs or images can be published, the consent of the parent or guardian must be obtained. By signing this form you are giving your consent to the school to use images or photographs taken by the school or an authorised agent of the school which will be used to promote or publicize school activities, publish on the school website or stored in the school archives. These images may or may not be used by the local or national media. The school cannot, however, prohibit the media taking pictures of any child involved in school activities.

You may withdraw your consent at any time in writing to the school. Please note that certain images of your child (for example, group photographs taken some time ago) cannot always be deleted. All photographs and images will only be retained for the period of time that your child remains at the school (except for school photographs to be retained in school archives or group photographs used on the school website or in the school prospectus).

The school is **only responsible for photographs taken by the school or an authorised agent of the school** and cannot be responsible for photographs taken by other third parties (such as parents). The media are not subject to the Data Protection Act or these guidelines and the school cannot prohibit the media from taking pictures or using the names of any child.

Parents may take photos or videos of their children taking part in school events providing these images are for personal use. We would strongly recommend that any such images are not placed on personal websites.

Parents will be asked to confirm their consent by signing after the statements on a letter which is given to them when their child first starts at St. George's.

If you do not sign this consent form your child cannot be included in any promotion or publication of school activities, including being issued to the media.